

# Richmond Jewish Food Festival

6300 Patterson Avenue, Richmond, VA 23226

RichmondJewishFoodFestival.com

(804) 288-7953

Dear Madam/Sir,

Looking for an affordable way for your business to reach thousands of potential customers in one weekend? Please consider sponsoring one of the fastest growing events in Central Virginia — the Richmond Jewish Food Festival.

The ninth annual Food Festival is set for January 17–18 at the beautiful Weinstein JCC, 5403 Monument Avenue. This centrally located venue offers ample space for a raffle display, vendor tables, and live music.

Sponsorships start as low as \$180. The premium benefit package receives all forms of promotion both inside and outside the Festival. This includes prominent mention in radio advertising and social media. Each marketing category is designed, based on years of experience, to ensure value for all budgets.

Who else benefits besides sponsors? The greater Richmond area is a beneficiary. Because community outreach is a civic value of the event organizers, a food pantry receives a donation following the Festival. Proceeds of the event also benefit the Boy/Girl Scouts and various communal education programs.

With the help of our generous sponsors and tireless workers, we expect year nine to be the best yet. I look forward to working with you.

At your service,



David S. Winston

Chairman, Sponsorship Committee

(804) 784-2840

P.S. We've made it easy to become a Festival sponsor with a single click! Check out our page at [www.RichmondJewishFoodFestival.com/SponsorshipOpportunities.htm](http://www.RichmondJewishFoodFestival.com/SponsorshipOpportunities.htm).

# Richmond Jewish Food Festival

## SPONSORSHIP AGREEMENT

The following individual or organization agrees to sponsor the **Richmond Jewish Food Festival** on Sunday–Monday, January 17–18, 2016, at the Weinstein Jewish Community Center as outlined in the Sponsorship Opportunities Summary. Sponsorship recognition opportunities will begin after the sponsorship funds and company artwork (i.e., vector format logo) are received by the Richmond Jewish Food Festival.

**Sponsorship Levels:**

- I Love Jewish Food ..... \$10,000
- Yom Tov (Holiday)..... \$5,000
- Nosh..... \$2,500
- Soup to Nuts! .....\$1,000
- Table .....\$500
- L'Chaim.....\$180

Name of Company: \_\_\_\_\_  
DBA (if any): \_\_\_\_\_  
agrees to become a sponsor of the **2016 Richmond Jewish Food Festival**  
at the \_\_\_\_\_ level.

Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Telephone (daytime): \_\_\_\_\_  
Cell Phone: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
Website: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted by: \_\_\_\_\_ Date: \_\_\_\_\_  
On behalf of the **Richmond Jewish Food Festival**

Please make checks payable to **Richmond Jewish Food Festival**,  
and mail to 6300 Patterson Ave., Richmond, VA 23226.

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## SPONSORSHIP OPPORTUNITIES

### SUMMARY

<i>Sponsorship Level</i>	<i>Minimum Contribution</i>	Business Link on Festival Website Listing on Sponsorship Signs on Wall & Tables	Table Sponsor	Logo on T-shirts*	Logo on Food Tray Covers Inclusion in Festival e-mails	Company Logo on Store Posters and Flyers* Sponsor a Dish	Inclusion in Radio Ads*
L'Chaim!	\$180	✓					
Table	\$500	✓	✓				
Soup to Nuts!	\$1,000	✓	✓	✓			
Nosh	\$2,500	✓	✓	✓	✓		
Yom Tov (Holiday)	\$5,000	✓	✓	✓	✓	✓	
I Love Jewish Food	\$10,000	✓	✓	✓	✓	✓	✓

\* If sponsorship materials are received by Dec. 18, 2015.