

# The Richmond Jewish Food Festival<sup>©</sup>

6300 Patterson Avenue, Richmond, VA 23226  
RichmondJewishFoodFestival.com  
(804) 288-7953

Dear friend:

Looking for an affordable way to support Richmond's vibrant cultural arts scene? Please consider sponsoring one of the largest and fastest growing events in Central Virginia – the 12<sup>th</sup> annual Richmond Jewish Food Festival.

Food and fun return on January 20–21 to the centrally located Weinstein Jewish Community Center. Congregation Keneseth Beth Israel is honored to once again host this celebration of ethnic cuisine. In addition to a delicious meal, the festivities include a raffle, vendor tables, and live music.

In addition to our generous sponsors, the greater Richmond area benefits from the event. A portion of sales support our Boy/Girl Scout troops as well as various communal education programs. We also encourage blood donation by offering food vouchers to donors at the on-site bloodmobile.

Sponsorships start as low as \$36. The premium benefit package receives all forms of promotion both inside and outside the festival. This includes prominent mention in radio advertising and social media. Our sponsorship categories are designed, based on years of experience, to ensure value for all budgets.

With gratitude to our sponsors and tireless volunteers, we expect this year to be the best yet.

We thank you for your support.



David S. Winston  
Chairman, Sponsorship Committee  
(804) 784-2840

P.S. Become a sponsor with a single click!  
Visit [www.RichmondJewishFoodFestival.com/SponsorshipOpportunities.htm](http://www.RichmondJewishFoodFestival.com/SponsorshipOpportunities.htm)

# The **Richmond** **Jewish Food Festival**®

## SPONSORSHIP AGREEMENT

The following individual or organization agrees to sponsor the **Richmond Jewish Food Festival** on Sunday–Monday, January 20–21, 2019, at the Weinstein Jewish Community Center as outlined in the Sponsorship Opportunities Summary. Sponsorship recognition opportunities will begin after the sponsorship funds and company logo (in vector format), if applicable, are received by the Festival.

### Sponsorship Levels:

- I Love Jewish Food ..... \$10,000
- Yom Tov (Holiday)..... \$5,000
- Nosh..... \$2,500
- Soup to Nuts!..... \$1,000
- Table.....\$500
- L'Chaim.....\$180
- Mishpacha.....\$36

Name of company or individual: \_\_\_\_\_

DBA (if applicable): \_\_\_\_\_

agrees to become a sponsor of the **2019 Richmond Jewish Food Festival**  
at the \_\_\_\_\_ level.

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone (daytime): \_\_\_\_\_

Cell Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website (if applicable): \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted by: \_\_\_\_\_ Date: \_\_\_\_\_

On behalf of the Richmond Jewish Food Festival

Please make checks payable to **Richmond Jewish Food Festival**,  
and mail to 6300 Patterson Ave., Richmond, VA 23226  
or e-mail **RichmondJewishFoodFestival@gmail.com** to arrange payment.

# The Richmond Jewish Food Festival<sup>®</sup>

## SPONSORSHIP OPPORTUNITIES SUMMARY

<i>Sponsorship Level</i>	<i>Minimum Contribution</i>	<i>Business Link on Festival Website</i>	<i>Listing on Sponsorship Signs on Wall &amp; Tables</i>	<i>Table Sponsor</i>	<i>Logo on T-shirts*</i> <i>Sponsor of the Day on Festival Website</i>	<i>Logo on Food Tray Covers</i> <i>Inclusion in Festival e-mails</i>	<i>Company Logo on Store Posters and Flyers*</i> <i>Sponsor a Food Station</i> <i>Banner on Tent Interior*</i>	<i>Inclusion in Radio Ads*</i> <i>Banner on Tent Exterior*</i> <i>Sign on Stage</i>
Mishpacha	\$36	✓						
L'Chaim!	\$180	✓	✓					
Table	\$500	✓	✓	✓				
Soup to Nuts!	\$1,000	✓	✓	✓	✓			
Nosh	\$2,500	✓	✓	✓	✓	✓		
Yom Tov (Holiday)	\$5,000	✓	✓	✓	✓	✓	✓	
I Love Jewish Food	\$10,000	✓	✓	✓	✓	✓	✓	✓

*\* If sponsorship materials are received by Dec. 1, 2018*