

# The Richmond Jewish Food Festival<sup>®</sup>

6300 Patterson Avenue, Richmond, VA 23226

[RichmondJewishFoodFestival.com](http://RichmondJewishFoodFestival.com)

(804) 288-7953

Dear friend:

Looking for an affordable way to promote your business? Please consider sponsoring one of the largest and fastest growing cultural arts events in Central Virginia – the 14<sup>th</sup> annual Richmond Jewish Food Festival.

Due to COVID restrictions, this year's festival will be held on Sunday, January 16, only. Food will be available for take-out only, and pickup will be at the centrally located Weinstein Jewish Community Center. Congregation Keneseth Beth Israel is honored to once again host this celebration of ethnic cuisine.

Marketing your company is made easy by selecting one of six sponsorship categories starting as low as \$180. Benefits range from inclusion in radio ads and social media to venue signage. Attached you'll find a detailed explanation with pricing options.

In addition to our generous sponsors, the greater Richmond area benefits from the event. A portion of sales support our Girl Scout troop as well as various communal education programs.

We look forward to serving you soon!

P.S. Become a sponsor with a single click!

Visit [www.RichmondJewishFoodFestival.com/SponsorshipOpportunities.htm](http://www.RichmondJewishFoodFestival.com/SponsorshipOpportunities.htm)

# The **Richmond** **Jewish Food Festival**®

## SPONSORSHIP AGREEMENT

The following individual or organization agrees to sponsor the **Richmond Jewish Food Festival** on Sunday, January 16, 2022, as outlined in the Sponsorship Opportunities Summary. Sponsorship recognition will begin after the sponsorship funds and company artwork (i.e., vector format logo) are received by the Richmond Jewish Food Festival.

### Sponsorship Levels:

- I Love Jewish Food ..... \$10,000
- Yom Tov (Holiday)..... \$5,000
- Nosh..... \$2,500
- Soup to Nuts .....\$1,000
- Mazel Tov! .....\$500
- L'Chaim!.....\$180

Name of Company: \_\_\_\_\_

DBA (if any): \_\_\_\_\_

agrees to become a sponsor of the **2022 Richmond Jewish Food Festival**  
at the \_\_\_\_\_ level.

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone (daytime): \_\_\_\_\_

Cell Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted by: \_\_\_\_\_ Date: \_\_\_\_\_

On behalf of the **Richmond Jewish Food Festival**

Please make checks payable to **Richmond Jewish Food Festival**,  
and mail to 6300 Patterson Ave., Richmond, VA 23226.

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## SPONSORSHIP OPPORTUNITIES SUMMARY

<i>Sponsorship Level</i>	<i>Minimum Contribution</i>	Business Link on Festival Website Listing on Sponsorship Signs	Sponsor of the Day on Festival Website	Logo on Take-Out Bags	Logo on Menu & Heating Instructions	Inclusion in Festival e-mails Logo on Outdoor Banner	Company Logo on Store Posters, Flyers, and Social Media* Inclusion in Radio Ads*
L'Chaim!	\$180	✓					
Mazel Tov!	\$500	✓	✓				
Soup to Nuts	\$1,000	✓	✓	✓			
Nosh	\$2,500	✓	✓	✓	✓		
Yom Tov (Holiday)	\$5,000	✓	✓	✓	✓	✓	
I Love Jewish Food	\$10,000	✓	✓	✓	✓	✓	✓

*\* If sponsorship materials are received by Dec. 1, 2021.*

The Richmond Jewish Food Festival is a project of Keneseth Beth Israel.